

TOTEMIAN
Brand Board

**Here
For
Every
Brand**

Totemian.com

TOTEMIAN
Digital Brand Boards
2025

Who is

Totemian?

What does it do?

Totemian is a global media consultancy, delivering digital Brand Board displays to create market access for businesses and brands.

In a world where people have multi-dimensional expectations of brands, Totemian helps you send context-aware messages, through carefully placed Brand Boards across public spaces.

We believe that any good business deserves to be acknowledged, regardless of its size. That's why we try to be a worthy agent for your brand, through our network of digital displays.

Totemian works with:

1

Business & Brand Owners

helping them
communicate to
their target audience,
in the right moment,
at the right time.

2

Commercial Location Owners

helping them
liven up their location
and also get a share from
the advertising income.

What is a

Brand Board?

A Brand Board is a digital display for showing video (or any digital graphics), related to a brand, a product or an event.

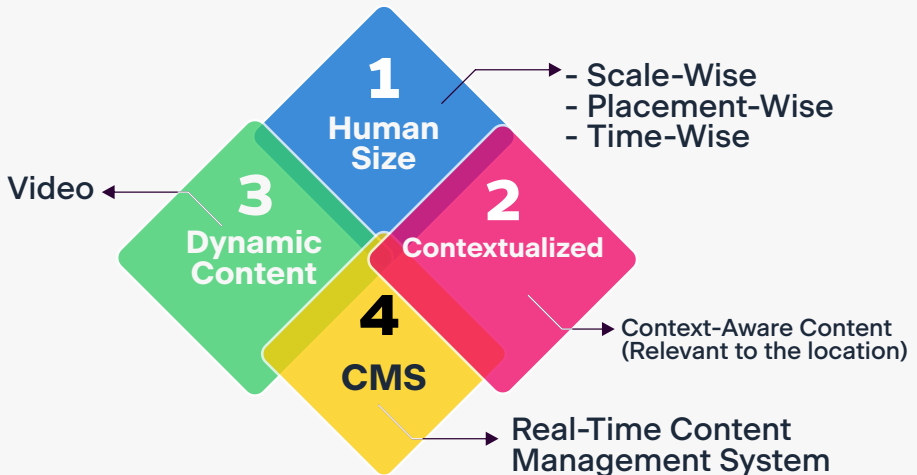
You can use a Brand Board for advertising, public relations, or informing your target audience about an issue.

The contents of the Brand Board is managed through a centralized software platform, mostly known as CMS (Content Management System).

You can change and adapt your promotional contents on a specific display or a group of displays, in a specified location / zone.

In its essence, a Brand Board is a Digital Poster in the Physical World.

Why Brand Board?



A Brand Board helps you to advertise in real-time, in a human-friendly manner.

Your partnership with Totemian:

1 If you are a small/local business

You can advertise your work in a locally specified zone, at a very affordable and manageable price.

You don't need to have a huge advertising budget. We help you manage your advertising costs through managing your promotional content in a very precise and targeted manner, showing your contents where it matters.

2 If you are a big corporation...

You can demonstrate a very vast, yet highly curated advertising content via Brand Boards, to manage the density and frequency of your messages and Ads through a centralized content management system.

3 **If you own a commercial location (a store, mall, or ...)**

You can install Brand Boards in your location and get a share from the overall advertising income.

It helps you liven up your space through relevant advertising and promotional contents, and also, use the Brand Board as a dynamic shelf to sell products.



Some of our neat partners ...



To get a neat access
to hot markets,
through
Totemian Brand Boards,
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TOTEMIAN
Digital Brand Boards

Giving Brands a Hand

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Digital Brand Boards

General Catalogue
2025

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